

COMMONWEALTH

CRICKET LEAGUE



CCL

Commonwealth Cricket League

PASSION

SPORTS

#COMMONWEALTHCRICKETLEAGUE

COMMONWEALTH CRICKET LEAGUE
COMMONWEALTH CRICKET LEAGUE
COMMONWEALTH CRICKET LEAGUE

BEYOND THE FIELD

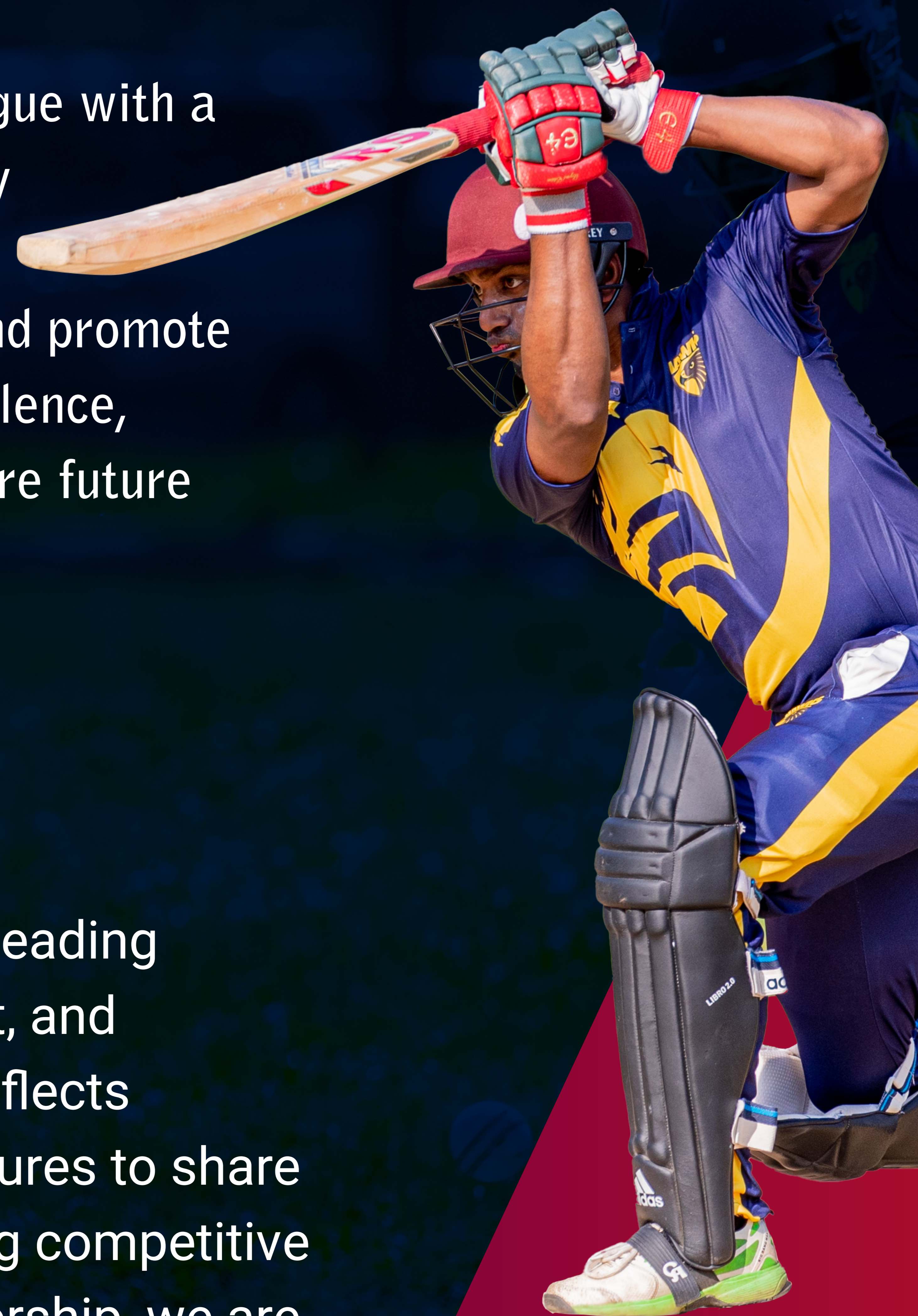
SINCE 1979

MISSION STATEMENT

The mission of the Commonwealth Cricket League, a revered cricket league with a rich 45-year history, is to foster a vibrant and inclusive cricket community in New York. We strive to provide a platform for cricketers of all ages and backgrounds to showcase their skills, compete at the highest level, and promote the spirit of camaraderie and fair play. Through our commitment to excellence, integrity, and sportsmanship, we aim to elevate the game of cricket, inspire future generations, and contribute positively to the local community.

VISION STATEMENT

At the Commonwealth Cricket League, our vision is to be New York's leading cricket league, celebrated for our enduring heritage, remarkable talent, and steadfast commitment to the sport. We aim to create a league that reflects diversity, unity, and respect, bringing together players from varied cultures to share their love for cricket. By providing excellent playing conditions, hosting competitive tournaments, and fostering young talent through coaching and mentorship, we are dedicated to molding the future of cricket in the area and positioning New York as a pivotal cricketing hub. Our league seeks to break boundaries, forge lifelong memories, and leave a significant imprint on the cricket world.





Ajith Bhasker

PRESIDENT'S MESSAGE

The Commonwealth Cricket League (CCL), now celebrating its 44th year, stands as New York's largest cricket league since its inception in 1979. We extend our heartfelt thanks to everyone who has been part of our journey, including players, officials, volunteers, sponsors, and cricket enthusiasts. Their relentless support and commitment have been crucial to our success. Looking ahead, we're excited to continue fostering cricket's unifying power, bridging cultures, and nurturing talent. The CCL proudly upholds its heritage and values, cementing its status as the most esteemed cricket league in New York.

ABOUT US

- Founded by Lesly Lowe in 1971 with just two teams
- Transformation under Ajith Bhaskar's leadership since 2021
- Supported by dedicated volunteers, now a thriving platform in New York City
- Remarkable growth and development under Ajith Bhaskar
- Focus on enhancing the cricketing experience and player camaraderie
- League games held in Bronx, Brooklyn, Queens, and Long Island
- Welcomes players aged 14 to 75, promoting diversity and inclusivity
- Dedicated to providing an excellent platform for cricketers to enjoy the game
- Now the largest cricket league in New York City due to these efforts
- Growing popularity and participation show the effectiveness of improvements
- Committed to high-quality cricketing experiences, attracting passionate players
- Under Ajith Bhaskar's continued leadership and volunteer support, the league is set to expand further
- Serves as an inspiration for New York City's cricket enthusiasts, offering competitive and enjoyable cricketing activities



OPPORTUNITIES

- Largest League in New York with over 2000 members, offering significant sponsorship opportunities
- Logo and Branding: Opportunity for sponsors to have logos prominently on team jerseys, equipment, and banners, ensuring visibility among members and supporters
- Event Sponsorship: Sponsors can associate their name with various events like tournaments, matches, or award ceremonies for widespread recognition
- Digital Presence: Sponsors' logos featured on the organization's website, social media, and newsletters, expanding online audience reach and brand engagement
- Product Placement and Sampling: Opportunities for sponsors to offer product samples or promotional items, enhancing direct engagement and product awareness
- Exclusive Offers: Sponsors can provide special discounts or offers to members, fostering a beneficial relationship and brand loyalty
- Community Engagement: Collaborate on outreach initiatives, showing social responsibility and building a positive brand image
- Networking and Business Opportunities: Access to networking events and business forums, offering connections with potential partners and customers
- Sponsors should align their brand values with the organization to maximize sponsorship benefits and achieve marketing objectives, enhancing brand visibility

MEMBER DATA

EXTENSIVE CLUB NETWORK:

Our organization boasts an impressive network of 150 clubs, providing members with a wide range of choices and opportunities for engagement

VIBRANT COMMUNITY:

With a membership base of 2,000 individuals, our organization fosters a lively and diverse community of like-minded individuals who share common interests and goals

STRONG FAMILY PRESENCE:

Supporting and valuing family connections, we proudly serve 5,000 families within our membership, creating an inclusive environment that caters to a broad spectrum of needs and preferences

CONTINUOUS IMPROVEMENT:

By leveraging member data, we constantly strive to improve our services, offerings, and experiences, ensuring that our clubs and programs remain relevant, exciting, and beneficial to all members

COMMITMENT TO MEMBER SATISFACTION:

Above all, we are dedicated to ensuring member satisfaction by listening to feedback, addressing concerns, and continually refining our strategies to meet the evolving needs and expectations of our vibrant community

SPONSOR PACKAGE

MEGA EVENT SPONSOR \$15,000

Everything in Platinum Category
Naming the All the tournament on the sponsor
5 mins on stage in Award Ceremony Winner Cup

PLATINUM SPONSOR \$10,000

Everything in Diamond Category
Naming the Premier Division tournament on the sponsor
5 mins on stage in Award Ceremony
Runner up cup Award

DIAMOND SPONSOR \$5,000

Everything in Gold Category
Naming the Regular Division tournament on the sponsor
2 mins on stage in Award Ceremony
Man of Series Award

GOLD SPONSOR \$2,000

Everything in Silver Category
Ads in Social Media
Ads in Whats app Group
Man of Match Award

SILVER SPONSOR \$1,000

Everything in Bronze Social Media Marketing

BRONZE SPONSOR \$500

Logo On website
Presenting Award in Award Ceremony



ACHIEVEMENTS



ACHIEVEMENTS





COMMONWEALTH CRICKET LEAGUE

TopShot
A CRICKET WHOLESALE

AK MILCA

COMMONWEALTH CRICKET LEAGUE
COMMONWEALTH CRICKET LEAGUE
COMMONWEALTH CRICKET LEAGUE

 **CCL**
Commonwealth Cricket League